

## **VOXX Unveils 30 New VIPER and AVITAL Systems at SEMA**

**Orlando, FL — November 5, 2024** – VOXX Electronics Corporation is thrilled to announce the debut of 30 new and advanced VIPER and AVITAL systems at the 2024 SEMA Show, running from November 5-8 at the Las Vegas Convention Center. This groundbreaking launch includes 17 VIPER systems and 13 AVITAL systems, showcasing significant advancements in VOXX's aftermarket security and remote start offerings. Visitors are encouraged to visit VOXX's North Hall Booth #10809 for an exclusive look at these cutting-edge systems.

Highlights for the new product lines feature substantial advancements, with VIPER systems introducing a complete redesign of remote controls, while AVITAL systems showcase an updated, streamlined design for an improved user experience. In addition, the all-new product hardware includes modules, transmitters, and antennas across both lines, all featuring the latest in design and functionality.

### **Key New Product Highlights:**

- **New VIPER Transmitters** – sleek, compact, and cutting-edge. These transmitters deliver premium control in a streamlined form, fitting comfortably in your hand or pocket. Experience VIPER's trusted performance with a fresh, modern design that complements any lifestyle.
- **New Long-Range Two-Way Color OLED Remote System** – Designed for durability and visibility, this system features an extended range of up to three miles, delivering unmatched reliability.
- **New Packaging and Branding Design** – Modern design elements unify the VIPER and AVITAL families, enhancing customer appeal and in-store presence.

Select models, including the VIPER 3103V and 3108V, are already shipping, with the remaining lineup to roll out in phases over the next few months.

### **New Displays Now Available for Pre-Order**

Retailers can now pre-order VOXX's latest product displays, designed to engage customers and support sales. The displays are available in countertop/wall-hanging and stand-up versions, allowing for the placement of up to 7 physical transmitters, and customizable with security or remote start graphics.

### **Quote from Aron Demers, Senior Vice President of VOXX Electronics Corporation**

"This launch represents one of the most highly anticipated lineups we've introduced to date," said Aron Demers, Senior Vice President of VOXX Electronics Corporation. "With the complete redesigns and enhancements we've made across both the VIPER and AVITAL lines, we're meeting the evolving demands of today's consumers and driving forward innovation in the security and remote start markets. We're thrilled to showcase these advancements at the SEMA Show and give attendees an inside look at the next generation of VOXX systems."

Don't miss the opportunity to explore these latest innovations at the VOXX Electronics booth, North Hall #10809, where our team will be on hand to demonstrate the future of automotive security and convenience.

For more information about VOXX Electronics Corporation and its range of automotive aftermarket solutions, please visit <https://www.voxxelectronics.com>

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#### About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC stands at the forefront of automotive technology, specializing in remote start, security and telematics, rear seat entertainment, driver safety, automotive interior enhancements, and commercial fleet solutions.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains, and independent specialists both domestically and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: ADVENT®, AGGRESSOR AIR HORNS from OMEGA®, AUDIOVOX®, AUTOMATE®, AVITAL®, CARLINK®, CRIMESTOPPER®, DIRECTED by VOXX®, SMARTSTART, EXCALIBUR®, FLASHLOGIC® by VOXX, DIRECTED by VOXX INSTALL ESSENTIALS®, K-9® CAR ALARM, LEATHER CRAFT™ by ROSEN®, Linkr MOBILE®, moviesToGo® by ROSEN®, OMEGA®, PRESTIGE®, Pursuit®, PYTHON®, ROSEN®, Rostra®, VIPER®, and VIPER SMARTSTART®.

For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com).

#### About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists, and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, Integra®, ONKYO®, INVISION®, AUDIOVOX®, ADVENT®, Code Alarm®, VIPER® and PRESTIGE®. International brands include Hirschmann Car Communication®, Klipsch®, Mirage®, Mac Audio®, Magnat®, HECO®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at [www.voxxintl.com](http://www.voxxintl.com).

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